



Pridhvi Asset Reconstruction And Securitisation Company Ltd.

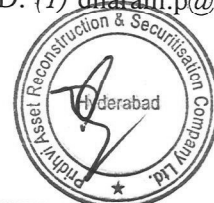
E-Auction Sale Notice for Sale of Immovable Assets under the Securitisation And Reconstruction of Financial Assets and Enforcement of Security Interest (SARFAESI) Act, 2002 read with proviso to Rule 8(6) of the Security Interest (Enforcement) Rules, 2002.

Notice is hereby given to the public in general and in particular to the Borrower (s), Mortgagor (s) and Guarantor (s) that the below described immovable properties mortgaged to the Secured Creditor, the possession of which has been taken by the Authorised Officer of i.e., M/s. Pridhvi Asset Reconstruction and Securitisation Company Limited (PARAS) - Secured Creditor, will be sold on "AS IS WHERE IS", "AS IS WHAT IS", and "WHATEVER THERE IS", on **08/01/2026 (i.e., THURSDAY)** for recovery of **Rs.23,32,76,893/- (Rupees Twenty Three Crores Thirty Two Lakhs Seventy Six Thousand Eight Hundred and Ninety Three Only), outstanding as on 31.10.2025** under one portfolio, with further interest and costs thereon due to the Secured Creditor (i.e., PARAS), from M/s. Kothuri Venkata Ratnam Company due of Rs. 7,52,97,624/-, M/s. Sri Lakshmi Chillies Trading Company due of Rs. 57,02,606/-, M/s. Sri Raghavendra Chillies Trading Company due of Rs. 56,99,637/-, M/s. Sri Vasavi Chillies Traders due of Rs.6,58,21,619/-, M/s.Varasiddi Vinayaka Traders due of Rs.54,36,496/- & M/s. Vijayalakshmi Chillies Corporation due of Rs. 7,53,18,911/- as borrowers, Mr. Kothuri Venkata Vara Prasada Rao Gupta, Mr. Kothuri Venkata Siva Koteswara Rao Gupta, Mrs. Syamala Paremi, Mrs. Amara Naga Malleswari, Mrs. Kothuri Satyavathi Devi, Mr. Venkata Subba Rao Kothuri, Mrs. Kothuri Pavani Padmaja, Mr. Amara Venkateswarlu, Mrs. Gopu Raja Ratna Sindhuri, Mr. Gopu Subramanyam, Mr. Gopu Krishna Raghavendra Gupta as Guarantors/Mortgagors.

The authorised officer issued E auction - Sale of Schedule properties by adopting "online e-Auction Sale" through the website <https://www.bankeauctions.com> of the service provider. The details of date of E-Auction, last date for submission of Bid form, Reserve Price, Earnest Money Deposit, Bid Increase Amount and Time of E-Auction are mentioned hereunder:

| Date and time of Inspection | Last date of submission of bid | Date of E-Auction | | |
|---|--|---|-------------------------|----------|
| On 22.12.2025 Between 1.00 PM to 03.00 PM | On or before 05.00 PM on 07.01.2026 | 08.01.2026 (THURSDAY) | | |
| Time of E-Auction | | Min. Bid Increments | | |
| Item No. – 1 from 11.00 AM to 11.30.A.M. | | Item No.1 Rs.1,00,000/- | | |
| Item No. – 2 from 11.30 AM to 12.00 Noon. | | Item No.2 Rs.1,00,000/- | | |
| Item No. – 3(a & b under one lot) from 12.00 Noon to 12.30.P.M. | | Item No.3 (a & b under one lot) Rs.1,00,000/- | | |
| <i>* Time of E-Auction – with an auto extension clause of 5 minutes each i.e., e-auction end time will be extended by 5 minutes each, if bid is made before closure of auction.</i> | | | | |
| List of Encumbrance/Litigations: | | | | |
| S.No. | Court | Case No. | Item No. | Status |
| 1 | Debt Recovery Tribunal, Visakhapatnam | SA 301/2023 | Filed against Item No.1 | Pending. |

At the sale, the public are invited to participate in "online e-auction" through the website <https://www.bankeauction.com> of the service provider. The address details of Service Provider are: - M/s. C1 India Pvt. Ltd, Contact Person: (1) Mr. Dharani Krishna, Contact No.9948182222, E-mail ID: (1) ddharani.p@c1india.com & (2) andhra@c1india.com





Pridhvi Asset Reconstruction And Securitisation Company Ltd.

The intending participants/bidders are advised to go through the website <https://www.bankeauction.com> also www.paras.org.in/tenders for detailed terms and conditions of e-auction sale and are also required to contact the Service Provider for online registration, user ID, Password, help, procedure, online training about e-auction etc., for submitting their Bid Forms and for taking part in e-auction sale proceedings.

The intending participants shall deposit EMD amount by RTGS/NEFT/Funds Transfer to the credit of E-Auction collection below mentioned Account of secured creditor:

| | |
|------------------|--|
| Account No. | 100631100000229 |
| Secured Creditor | M/s. Pridhvi Asset Reconstruction and Securitisation Company Ltd |
| Bank | Union Bank of India |
| Branch | Mid Corporate Branch – Punjagutta Hyderabad |
| IFSC Code | UBIN0577901 |

The intending bidders are advised to submit the Bid Forms online with requisite details viz. proof of deposit of EMD, PAN Card, Aadhaar, Address & ID Proof on or before the last date mentioned in the above auction table. The intending bidders shall send hard copy of Bid Form duly filled in along with self-attested copies of above documents by Registered Post/Speed Post/ Courier to the undersigned so as to reach on or before 01/01/2026 by 05.00 P.M. at the following address:

Mr.M.S. Hussain, Authorized Officer & Vice President, M/s. Pridhvi Asset Reconstruction and Securitisation Company Limited (PARAS), Door No. 1-55, 4th Floor, 'Raja Praasadamu', Masjid Banda Road, Kondapur, Hyderabad – 500 084. *(Postal delays are not entertained).

The intending bidders are also advised to visit the property and fully satisfy themselves about the details of the property and its registrability at concerned SRO, before participating in the e-auction.

The intending participants are also advised to contact **Mr. Mohammed Yaseer, Senior Manager (contact Mobile No. 7032806200, E-mail id: yaseer@paras.org.in)** detailed queries, terms and conditions, queries, guidance, inspection of schedule property, perusal of copies of title deeds and latest encumbrance certificates to exercise due diligence and satisfy themselves about the title property under E -auction sale.

| DESCRIPTION OF IMMOVABLE PROPERTY | | |
|--|--|--|
| Item No.1 | Reserve Price: Rs.2,50,00,000/- | Earnest Money Deposit: Rs.25,00,000/- |
| Guntur Dist., Nallapadu Sub-Dist, Guntur City, Krishna Nagar, 1st Line, Nallapadu Village, D No. 38/1A and sub-division No. 38/1A2, belonging to Mr.Amara Venkateswarlu, with in these boundaries an extent of 275- 8/9 sq. yds site, having construction of RCC building with Ground Floor Plinth area of 1358 sq. ft, First Floor Plinth area of 1108 sq. ft, bounded by: East: Site of Illendula Venkata Padmavathi, and Maddi Padmavathi, 39-06 ft; South: Property of Alapati Venu Gopala Rao, 63-00 ft; West: 40-00ft. wide Municipal Road, 39-00 ft; North: Property of N. Sada Sambasiva Reddy 63-06 ft; | | |
| Item No.2 | Reserve Price: Rs.1,80,00,000/- | Earnest Money Deposit: Rs.18,00,000/- |
| Guntur Dist. Guntur Sub-Dist., Guntur municipal limits, Ankireddipalem Village, D No.149/A1, an extent of 1056 sq.yds (out of Acs. 5.16) site with building with assessment No.42707 belonging to Mr. Kothuri Venkata Siva Koteswara Gupta and is bounded by: East: Road; South: Site of M. Venkata Narasamma; West: Compound wall of Guntur marketing society; North: Remaining site of Devagiri Venkatappareddy (vendor); | | |





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| Item No.3(a & b under one lot) | Reserve Price: Rs.1,80,00,000/- | Earnest Money Deposit: Rs.18,00,000/- |
|--|---------------------------------|---------------------------------------|
| Item No.3a - Guntur District, Guntur Sub District, Guntur City, Lalapet Old Ward 10, Block No.3 T.S.No.377 building with Door No.22-12-88, an extent of 150 Sq.Yds, having construction of RCC building with Ground Floor Plinth area of 1400 sq. ft, First Floor Plinth area of 1400 sq. ft, belonging to Sri. Gopu Krishna Raghavendra Gupta and bounded by: East: Road; South: Kanigalpula Venkata Narasimharao; West: Kanigalpula Venkata Narasimha Rao; North: K. Hanumantha rao; | | |
| Item No.3b - Guntur District, Guntur Sub District, Guntur City, Lalapet Old Ward 10, Block No.3 T.S.No.377 building with Door No.22-12-88, an extent of 122 Sq. Yds, with roof tiles having Ground Floor only, belonging to Sri. Gopu Krishna Raghavendra Gupta and bounded by: East: Item (1) above; South: Joint wall with K. V. Narasimha Rao; West: Galli; North: Joint wall with Gunda Punnaiah. (Total extent of item no.3 a & b {under 2 registrations documents} is 272 sq.yrds) | | |

Note: The above properties are common collateral securities to the debts of 1.M/s.Kothuri Venkata Ratnam Company, 2.M/s.Vijaya Lakshmi Chillies, 3. M/s.Varasiddi Vinayaka Traders, 4.M/s.Sri Vasavi Chillies Traders, 5.M/s.Sri Raghavendra Chillies Trading Company, 6. M/s.Sri Lakshmi Chillies Trading Company.

In the event of the auction scheduled herein above fails for any reason whatsoever, PARAS has the right to sell the secured assets under auction through this notice by way of PRIVATE TREATY under the provisions of the SARFAESI Act, 2002.

For detailed terms and conditions of the sale, please visit website of secured creditor i.e., www.paras.org.in/tenders

Date: 29.11.2025

Place: Hyderabad


Authorised Officer